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Inter/Media Interactive™ Adds Firepower to Its Web Design Team with Donald Lee, Former Army Ranger, Veteran of Conflicts in Iraq and Afghanistan

ENCINO, CA (June 5, 2007) – Donald Lee has jumped out of airplanes and faced fighting in Iraq and Afghanistan, so nothing that Inter/Media Interactive™ will throw at him in his new job as Advertising Web and Flash Designer is likely to scare him.

Lee served with the elite Army Rangers from 2002-2005, deployed in March 2003 to Iraq and in October 2003 and November 2004 to Afghanistan. He was a “forward observer” serving with the 2d Ranger Battalion 75th Ranger Regiment, which included Corporal Pat Tillman. Lee was driven to enlist after the terrorist attack on 9/11.

A graduate of Roosevelt High School in Los Angeles, Lee attended Brooks College in Long Beach and graduated in 1998 with a degree in Graphic Design. Lee joins Inter/Media from Reunion.com, where he was also an Advertising Web and Flash Designer.

“Donald is a great addition to our team and provides us tremendous creativity and strength in the design of websites, banners and other specialty Web tools that we create for Inter/Media Interactive clients,” said Todd Geller, Senior Vice President, Inter/Media Interactive, one of the Inter/Media Group of Companies™. “It’s a bonus that we can support one of our countries unsung heroes.”

Inter/Media handles the direct response advertising for the U.S. Army.

For information on Inter/Media Interactive and its services, call Todd Geller at (800) TIME-BUYING or email him at todd@intermedia-advertising.com.

About Inter/Media Group of Companies

Inter/Media Advertising is a fully horizontal integrated \$400-million advertising agency and media organization that uniquely blends direct response advertising with general market techniques. Founded in 1974 and recognized as a major force in the direct response advertising industry, Inter/Media also specializes in retail brand building and advertising support. Inter/Media’s proprietary and precedent-setting lead/sales tracking system AccuTrack® provides clients with

statistical data on the specific origin of each customer response, enabling clients to maximize the value of vanity phone numbers. The company is comprised of seven business units--Inter/Media Advertising® (strategy, planning and research), Inter/Media Time Buying Corp® (offline media execution), Inter/Media Interactive (online planning, buying and creative), Mediapoint Network® (Performance-based advertising), Inter/Image Productions®, Inter/Post Productions® Editorial, and InterQuantum, LLC (retail brokering, marketing consulting)--which operate interactively to service client needs. For more information, go to <http://www.Intermedia-Advertising.com>.

**EDITORS NOTE: 300 dpi downloadable photos are available at
www.intermedia-advertising.com/media.html**

